



2025 WHPE Sponsor Opportunities

WHPE offers a variety of sponsorship opportunities designed to help your organization stand out as a proud supporter of Wisconsin Health and Physical Education. Packages can be tailored to meet the unique needs of individual companies.

Platinum Sponsorship Packages (\$1,500 each)

Keynote Speaker Sponsor

- Exclusive: UW-Stevens Point (Right of First Refusal)
- **Benefits:**
 - Logo on WHPE Website (Convention sponsor page)
 - Logo in Convention Flyer and Program (sponsor sections)
 - Logo on scrolling banner in Convention App
 - Logo and link with description in the App's sponsor section
 - Recognition: "Keynote Speaker sponsored by [Your Organization]"
 - Logo displayed as a Platinum Sponsor during the General Assembly

Convention App Sponsor

- Exclusive: UW-Stevens Point (Right of First Refusal)
- **Benefits:**
 - Logo on the App landing page (prominent placement)
 - Logo on WHPE Website (Convention sponsor page)
 - Logo in Convention Flyer and Program (sponsor sections)
 - Logo listed first on scrolling banner in App
 - Logo and link with description in the App's sponsor section
 - Logo displayed as a Platinum Sponsor during the General Assembly

Convention Booklet Sponsor (1 available)

- **Benefits:**
 - Logo on WHPE Website (Convention sponsor page)
 - Logo in Convention Flyer and Program (sponsor sections)
 - Logo on scrolling banner in Convention App
 - Logo and link with description in the App's sponsor section
 - Logo displayed as a Platinum Sponsor during the General Assembly
 - Full back cover of Convention Booklet: Logo and PR statement
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Gold Sponsorship Packages (\$1,200 each)

Featured Speaker Sponsor (5 available)

- **Benefits:**
 - Logo on WHPE Website (Convention sponsor page)
 - Logo in Convention Flyer and Program (sponsor sections)
 - Logo on scrolling banner in Convention App
 - Logo and link with description in the App's sponsor section
 - Recognition: "Sponsored by [Your Organization]" announced during speaker sessions
 - Logo displayed as a Gold Sponsor during the General Assembly

Exhibit Hall Coffee & Snack Breaks Sponsor (1 available)

- **Benefits:**
 - Logo on WHPE Website (Convention sponsor page)
 - Logo in Convention Flyer and Program (Gold-level sponsor sections)
 - Logo on scrolling banner in Convention App
 - Logo and link with description in the App's sponsor section
 - Logo displayed as a Gold Sponsor during the General Assembly
 - Signage at coffee/snack areas

Wednesday Night Exhibitor and Member Social Sponsor (1 available)

- **Benefits:**
 - Logo on WHPE Website (Convention sponsor page)
 - Logo in Convention Flyer and Program (Gold-level sponsor sections)
 - Logo on scrolling banner in Convention App
 - Logo and link with description in the App's sponsor section
 - Logo displayed as a Gold Sponsor during the General Assembly
 - Signage at Wednesday Night Social

Thursday Night Mix and Mingle Social Sponsor (1 available)

- **Benefits:**
 - Logo on WHPE Website (Convention sponsor page)
 - Logo in Convention Flyer and Program (Gold-level sponsor sections)
 - Logo on scrolling banner in Convention App
 - Logo and link with description in the App's sponsor section
 - Logo displayed as a Gold Sponsor during the General Assembly
 - Signage at Thursday Night Mix and Mingle Social
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Silver Sponsorship Packages (\$1,000 each)

Convention Favor Sponsor

- **Benefits:**
 - Logo on Convention Favor
 - Logo in Convention Program (Silver-level sponsor section)
 - Logo on scrolling banner in Convention App
 - Logo displayed as a Silver Sponsor during the General Assembly

Exhibit Hall Networking Area Sponsor (1 available)

- **Benefits:**
 - Logo on WHPE Website (Convention sponsor page)
 - Logo in Convention Flyer and Program (Silver-level sponsor sections)
 - Logo on scrolling banner in Convention App
 - Logo and link with description in the App's sponsor section
 - Logo displayed as a Silver Sponsor during the General Assembly
 - Signage in the Networking Area/Room
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Supplementary Convention Advertising Options

Email Messaging to Attendees (\$250)

- Limited availability
- **Details:**
 - Send two messages (pre- and post-convention) via the WHPE email system
 - Vendor provides message content and logo at least one week in advance

Mobile App Messaging (\$250)

- Limited availability
- **Details:**
 - Send two promotional messages during the convention
 - Encourage attendees to visit your booth
 - Content must be submitted at least one week in advance

Convention Bag Stuffer (\$250)

- **Details:**
 - Include a flyer, ad, or small favor in every attendee's convention bag
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Other Advertising Options

Newsletter Ads (3 issues per year: Fall, Winter, Spring/Summer)

- **Options:**
 - ¼ Page Ad with Logo: \$125 (per issue)
 - ½ Page Ad with Logo: \$250 (per issue)
 - Full-Page Ad with Logo: \$500 (per issue)

Smore Digital Ads (Published electronically monthly)

- PR Ad with Clickable Link to your company Website: \$250 (one-time event)
- PR Ad with Clickable Link to your company Website and Video: \$300 (one-time event)