



December 2016

WHPE Annual
Convention
October 25-27, 2017
Wilderness Resort
Wisconsin Dells, Wisconsin

Dear Exhibitor:

This year's convention is being held at the Wilderness Hotel and Golf Resort in Wisconsin Dells, WI. Your choice of booth space will be determined by the date of receipt of application and full payment. The cost for an 8'x10' draped booth with one table and two chairs is \$550.00. There will be an additional charge for electricity, extra tables, AV equipment, etc... There may be additional shipping charges assessed by the Wilderness for shipping and storage.

WHPE is offering a **\$50.00 discount** to anyone who registers and pays in full before July 1, 2017. Application and payment must be received by Sept 1, 2017 to be guaranteed inclusion in the convention program.

The address of the Wilderness Hotel and Golf Resort is 45 Hillman Rd, P.O. Box 299, Wisconsin Dells, WI 53965. The schedule is as follows: Exhibitor set up time is from 4:00 – 7:00 p.m. on Wednesday, October 25th. Exhibit hours are Thursday, October 26th from 9:00 a.m. - 4:00 p.m. and Friday, October 27th from 9:00 a.m. - 12:00 p.m. To make hotel reservations, please call the Wilderness Resort at (800) 867-9453 and state that you are with the WHPE 2017 Conference at Glacier Canyon Lodge, Leader #449053. Rate is \$99 for double queen and \$139 for 2 bedroom Glacier Canyon Deluxe room.

Our exhibitors are an important part of the overall convention experience and we value your support. *We are hosting a Thursday morning "Coffee/Tea and Muffins in the Exhibits Hall"*

As the Exhibits Manager and CEO for the Association I look forward to your reply and having you with us in Wisconsin Dells.

Sincerely,
Keith W. Bakken, CEO

**2017 APPLICATION FOR COMMERCIAL EXHIBIT SPACE
WILDERNESS HOTEL AND GOLF RESORT,
WISCONSIN DELLS, WI
OCTOBER 25-27, 2017**

Company _____
(Name of Firm)

Address _____ Contact Person _____

_____ Telephone (____) _____

_____ E-mail _____

Types of Products to Exhibit: _____

Name of Representative(s): _____

Number of Booths Reserved: Please circle one

One booth - **before July 1st** \$500 w/o electricity

One booth - after July 1st \$550 w/o electricity

Extra Tables: _____ @ \$25 per table **Electricity:** _____ @ \$100.

Booth preference: 1st choice _____ 2nd choice _____ 3rd choice _____
(Booth preference will be determined by the date of receipt of this application and full payment.)

Date Signature of Applicant Name and Title (Please Print)

Make checks payable to WHPE Mail application and check to: WHPE
145 Mitchell Hall
1725 State Street
La Crosse, WI
54601

Total Amount Enclosed: _____